

Community Analysis Process for Planning Strategies

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Overview of the Comprehensive Strategic Planning Process



Program Goals

Provide participants with information on the *Strategic* planning process



Program Goals

Provide an *understanding* of our community's quality of life by building effective teams through the development of a communication and information sharing process



Program Goals

Provide a *process* for the community's executive leadership to use in the development of an action plan



Strategic Planning

- Choose a desired future for the community
- Develop an approach to achieve goals
- Clear, concise objectives
- Awareness of resources



Reasons for a Planning Process

- To avert a crisis
- Occurrence of a major event
- Issues requiring multi-focused intervention
- Support from outside the community
- To prepare for the future
- Safety of community members



How does your training relate to YOUR community responsibilities?

- Provides an opportunity to share in the responsibility for your community's quality of life
- Improve the ability to share information across the sectors of community government

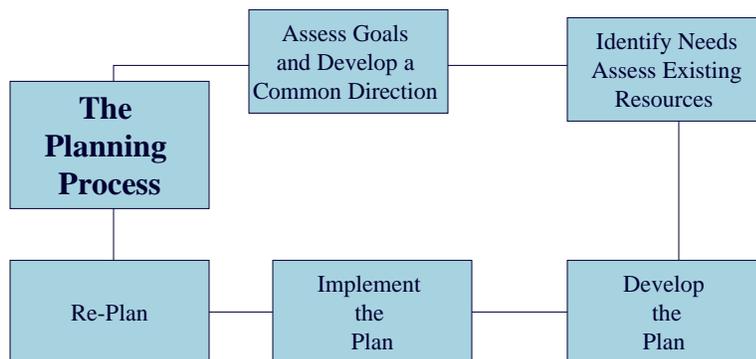


How does CAPPS relate to YOUR community responsibilities?

Apply this PROCESS for planning to many areas
of responsibility



The CAPPS Process



What to Expect

- A **WORK PLAN** to use after the training is completed as the basis for an ongoing community planning process



Training Expectations

- Team effort
- ALL team members have an equal voice
- Active participation by each team member



Thought for the Day

- When a problem comes along, study it until you are completely knowledgeable.

- Then find that weak spot, break the problem apart, and the rest is easy.
 - Norman Vincent Peale



Questions?

Thank you!

